

Tristan Foundation

Tristan Foundation got a new site built by Arising Media. It helps them raise awareness and support suicide prevention work.

ENGAGEMENT

Arising Media client

| Where Tristan Foundation started

When Tristan Foundation approached us during a deeply challenging time following the tragic loss of a family member to suicide, they were determined to create something meaningful that would honor their loved one's memory while helping others facing similar struggles. The foundation was in its early stages with an outdated website that did not effectively communicate their mission or provide the professional presence necessary to build confidence with donors and community members seeking support. Their existing platform lacked the functionality needed for fundraising activities and was experiencing reliability issues that prevented people from accessing critical resources during moments when those resources mattered most.

| Our approach

We built a new foundation website designed around two priorities: credibility for donors and accessibility for individuals seeking help. The site architecture separated public-facing resource content from donation and program information, making it easy for someone in crisis to find support without having to navigate through organizational content. We implemented secure, reliable hosting with uptime monitoring so the site would remain accessible at any hour. Donation functionality was integrated cleanly into the site flow so supporters could contribute without leaving for a third-party platform that might erode confidence. We structured the content to reflect the foundation's mission clearly and concisely, avoiding clinical distance while maintaining the professional presentation that institutional donors expect before committing support.

| What changed

Tristan Foundation now has a digital presence that reflects the seriousness and care behind its mission. Donors who find the foundation through community channels or referrals arrive at a site that immediately communicates credibility and purpose. Individuals seeking help can access resource information without friction, at any time of day. The reliable hosting infrastructure means the site has not experienced the outages that previously blocked people from reaching its content. Fundraising activities have a professional digital foundation to build from as the organization grows its programs.

Want a similar outcome?

Tell us where you are and what is in your way. We will scope a plan you can act on.