

MARKETING

Stop spending on ads you cannot measure.

We rebuild your conversion layer, then move budget to channels where revenue actually shows up. No lockup.

| You're spending on ads without a clear read on what's working

- We're not sure our ad strategy is actually built around our goals
- We don't have reporting that tells us what's performing and what isn't
- We don't have the bandwidth to manage campaigns and optimize them ourselves
- We need someone accountable for outputs, not just spend

Advertising should come with a strategy, ongoing optimization, and reporting you can actually read.

| Setup, management, and reporting

01 Strategy and planning

We build initial strategy and planning around your goals before any campaign goes live.

02 Implementation

Core campaign features are implemented and, at higher tiers, fully integrated with your broader marketing setup.

03 Optimization and reporting

Campaigns are tested and tuned on an ongoing basis, with automated performance reports so you can track outputs.

| Advertising with strategy and accountability behind it

- **Strategy before spend:** Every package starts with initial strategy and planning, not a campaign launched without direction.
- **Ongoing optimization:** Basic optimization and testing is included on every tier, with advanced optimization at higher tiers.
- **Reporting you can read:** Monthly automated performance reports are standard, with a live dashboard available on the Accelerate package.
- **A dedicated point of contact:** The Accelerate package includes a dedicated account manager and white glove support.
- **Your ad accounts, your ownership:** Most agencies lock your ad accounts under their own login so leaving means losing your data and history, we set up every account under your ownership from the first campaign, no lockup.
- **Accountable for revenue, not just spend:** We're accountable for revenue showing up in the channels we recommend, not just for spend going out the door on schedule.

| Pricing

GROW \$640

- Essential advertising setup
- Initial strategy and planning

SCALE \$1,200

- Advanced advertising program
- Full strategy development

ACCELERATE Custom

- Enterprise advertising solution
- Custom strategy and roadmap

- Implementation of core features
- Basic optimization and testing
- Standard documentation
- Monthly automated performance reports

- Full implementation and integration
- Performance optimization
- Detailed reporting and analytics
- Priority support
- Quarterly strategic review

- Complete implementation with integrations
- Advanced optimization and testing
- Live dashboard and reporting
- Dedicated account manager
- White glove support

Ready to start?

Tell us about your goals and current ad spend. We'll build a strategy before a single campaign goes live.

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